



中国水博览会  
Water Expo China


# Water Expo China 2019

## 14<sup>th</sup> China International Water Business Summit




4-6 November 2019

Beijing · China International Exhibition Centre (Jing'an Zhuang)



Founded by: Ministry of Water Resources, PRC

Approved by: Ministry of Commerce, PRC

Host:  Organizer: 




## **Keep Our Mission Firmly in Mind, Enhance Water Resources Management for the People ----70 Years of Water Resources Management**

The year 2019 marks the 70th anniversary of the founding of the People's Republic of China (PRC) and the Ministry of Water Resources. Over the past 70 years, with significant reform and development, China has made noteworthy progress in water industry in terms of water management, water protection and water conservation.

In recent years, the Ministry of Water Resources has been strictly following General Secretary Xi Jinping's water conservancy policy of "Prioritizing Water Saving, Spatial Balance, Systematic Governance, and Equal Attention to Conservation and Development", alongside with the spirit of water conservancy of "Loyalty, Cleanliness, Responsibility, Science, Practicality and Innovation". Guiding by the water conservancy policy, the Ministry has put forward the general guideline of "Improving Areas of Weakness in Water Projects and Strengthening Supervision in Water Industry". As a booming number of projects have been conducted to control and utilize water, improvements have been made to achieve coordinated development of resources, population, the environment, economy and society, and build a beautiful eco-friendly China.

Keeping close pace with the national policy, Water Expo China 2019 will direct and promote water industry conditions through technical exchanges, product exhibition, industry-university-research cooperation, demand-supply matching and so on. In order to commemorate the 70th anniversary of the PRC's foundation, the Expo will set up an exhibition area named "Keep Our Mission Firmly in Mind, Enhance Water Resources Management for the People ----70 Years of Water Resources Management" to demonstrate the remarkable contributions that water resources management has made to livelihood improvement, economic growth and ecological civilization development.





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15,000 m<sup>2</sup>

25,000 trade visitors

## Exhibition Areas

- Keep Our Mission Firmly in Mind,  
Enhance Water Resources Management for the People  
----70 Years of Water Resources Management (TBD)
- Water-saving and Water Supply
- Disaster Prevention and Mitigation & Water Conservancy Machinery
- Water Pollution Treatment and Ecological Restoration
- Water Conservancy Information and Monitoring Products
- Drinking Water Safety and Water Purification
- International Cooperation and Exchange

## Concurrent Activities

### 14<sup>th</sup> China International Water Business Summit

- Regional Economic Development----Beijing-Tianjin-Hebei Coordinated Development Forum
- Seminar on Market and Technical Requirements of the River (Lake) Chief System
- Seminar on Products for Polluted Water Body Treatment and Ecological Restoration
- Seminar on Water Ecology, Water Culture and Water Tourism
- Case Study of Ecological Restoration of the Yongding River Basin
- Business and Technical Exchange for Sino-foreign Water Industries
- Water Conservancy Engineering Technology and Equipment Exchange Conference
- Life and Water----Education on Water-saving and Water Safety for Juveniles

- ◎ 12 countries and regions, and 350 exhibitors
- ◎ 16 countries and regions, and 25,000 trade visitors
- ◎ 30 domestic and foreign buyer delegations
- ◎ 20 domestic and foreign well-known associations and institutions in the industry
- ◎ 80 domestic and foreign media of the industry
- ◎ 20 forums and conferences





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The Report of the 19th CPC National Congress lists water conservancy as the first priority to strengthen infrastructure and network construction, which highlights the prominent status of water conservancy in the new era. Water Expo China 2019 aims to publicize the achievements in water conservancy in China over the past 70 years and the key points of the work deployment of the Ministry of Water Resources. In order to promote the work and technological progress in the industry, this expo adopts the theme of “Keep Our Mission Firmly in Mind, Enhance Water Resources Management for the People ----70 Years of Water Resources Management” in terms of four forms of “Celebration, Exhibition, Conference and Competition.”



### Celebration (TBD)

**Keep Our Mission Firmly in Mind, Enhance Water Resources Management for the People  
----70 Years of Water Resources Management**

It aims to show the great achievement over the past 70 years through a display of pictures, videos, models and VR, which are arranged for different large provincial water projects and basin-management units. Thus, visitors can be educated to know water resources as source of life, key of production and basis of ecology, and appreciate their important role in our life, economy and ecological civilization.



### Exhibition

#### Water Expo China 2019

Previous features remain in this Expo. Areas like Water-saving and Water Supply, Disaster Prevention and Mitigation, Water Ecological Treatment and Restoration, Rural Water Management, Water Information Management and International Cooperation and Exchange continue to appear. Moreover, some enterprises with advanced technology will be invited to show their new technology and products, so as to promote industry-university-research integration and meet the practical demands from the markets.



### Conference

#### 14<sup>th</sup> China International Water Business Summit

The summit will be carried out in form of Topic Forum and Thematic Forum to promote technical progress and supply-demand exchange by efficient and practical seminars, with their content covering: water resources management, construction of water-saving society, water pollution treatment and ecological restoration, regional water economy, Yangtze River Conservancy, disaster prevention and mitigation, smart water management and water information, water monitoring, water right exchange, water investment and financing, water policy interpretation, industry trend, systematic application, case studies and recent researches.



### Contest

#### College Student Innovation Contest on Water Resource Management

It aims to encourage the students of water conservancy colleges and universities to enthusiastically participate in innovative practice training, cultivate students' spirit of cooperation, innovative consciousness and practical ability, and cultivate, select innovative talents.

#### Beautiful River/Lake in My Life Photo Contest

It is a contest to promote Chinese water culture by showing water scenery and ecological environment, so as to put the concept of “Lucid Water and Lush Mountains are Invaluable Assets” into practice.



## The Only Professional Activity Among Water Industry in China

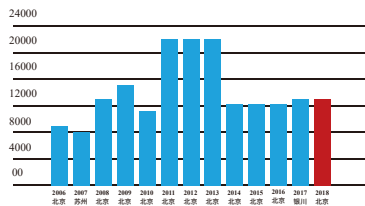
Water Expo China & China International Water Business Summit is the first activity of its own kind. Founded by Ministry of Water Resources, sponsored by Chinese Hydraulic Engineering Society and undertaken by Beijing Jiange Bohua Exhibition Co., Ltd., Water Expo China & China International Water Business Summit has been held for 13 consecutive years starting from 2009.

Dedicating to serve the water industry, Water Expo China and China International Water Business Summit provides a comprehensive platform for industry-university-research and application submission. The annual event, which focuses on the core tasks of Chinese water resource management according to sufficient research of the current trend and demand of the industry, has played a role of bridge linking between government, enterprise and the industry by elaborating exhibitions and forum themes, product, technical seminars, and finding a demand-supply equilibrium.

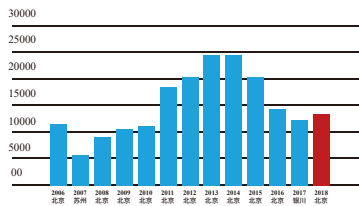
For the last thirteen years, the Water Expo China has attracted more than 2,000 exhibitors, 200,000 professional audiences and 8,000 representatives from over 40 countries and regions to attend conferences and forums at the exhibition.

## Data of Previous Exhibitions

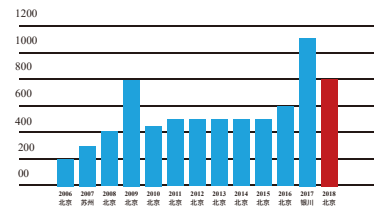
Exhibition Areas



Number of Visitors

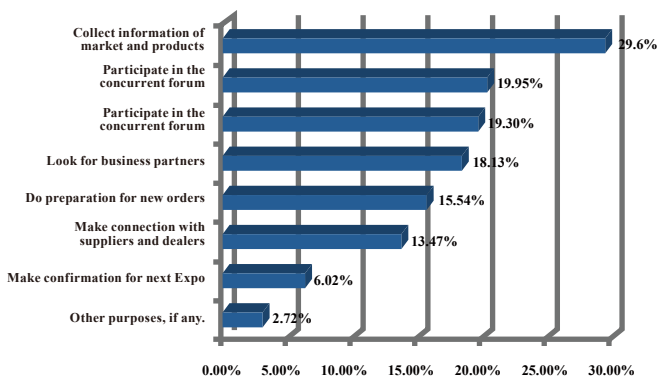


Number of Forum-Attendees

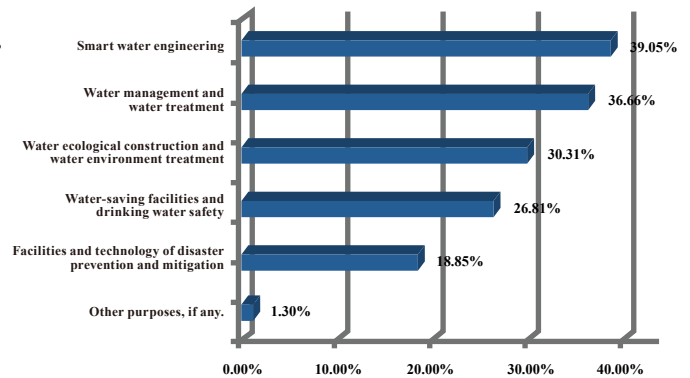


## Data Analysis of Visitors

Visit Purpose



Aspects Which Visitors are Interested in





## Key Country or Regional Supporters



## Past and Present Leading Brands





## Messages from Exhibitors and Visitors



“Our company attaches full attention to this Expo as it has great influence in water industry. We’ve kept participating in this event for six years and we are sure it’s worth coming every year. It is a desirable platform to show our advanced technology and enhance our publicity. As more technological innovations along with policy improvements have taken places, our company will definitely try to seize this opportunity to forge ahead in the market.”

----Mr. Bai Zhanshun, General Manager of the Marketing Department of Xingxing Ductile Iron Pipes Co., Ltd.

“As a matter of fact, our company has been an loyal exhibitor and customer of this event. We’ve made much progress in the market as consider it a gateway to water industry. Through participation in activities of the Expo in Ningxia, our products have already entered the local market, and that’s why we could win the bid in the Ningxia Provincial River Chief System Project. Considering the achievement of this Expo, we will continue to come for the next one.”

----Ms. Cui Jing, Founder and Chief Marketing Officer of Beijing Huitu Technology Co., Ltd.

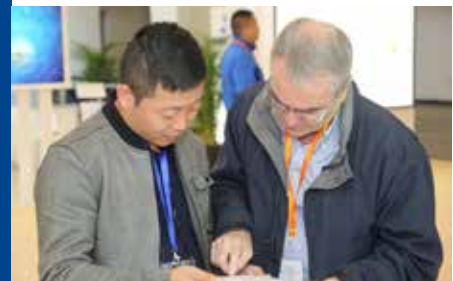


“More than 10 core technicians from our bureau were sent to join the Expo and take part in the technical seminars. As one of the four major projects of Shanxi Great Water Supply Network, Dongshan Water Supply Project is a comprehensive water transfer project covering different basins, regions and water sources. Construction is difficult because of the complex geological conditions.” The team leader added, “to solve the practical problems, we’ve conducted technical exchanges with other exhibitors, and they gave us very insightful and practical suggestions. We use varies pipes in the project, total of 181km, including ductile iron pipes, PCCP, steel pipes, and pre-stressed concrete pipes for pipe-jacking. Many exhibitors in this Expo became our pipe suppliers. For example, one supplier provided us anti-slip joints for the centrifugal casting iron pipe, which are very useful in mountainous areas, and we found PCCP from other suppliers as well. We are grateful to these suppliers, as our cost was reduced a lot.”

----source from Shanxi Province Dongshan Water Supply Engineering Construction Administration Bureau

“I’ve kept an eye on this exhibition. I am looking forward to find potential partners in the water treatment and information technology, just to make preparation for our company’s projects. I am interested in the technology and products of several companies. I believe there will be further communications between us.”

----Mr. Nathamani V G, CEO of Ion Techniques from India



# Sign Up Now for Business Opportunities in 2019

## 02



### Standard:

Raw space (min. 18sqm)  
RMB1200/sqm;  
Package stand (min. 9sqm)  
RMB1400/sqm

### Deluxe:

Raw space (min. 18sqm)  
RMB2000/sqm;  
Package stand (min. 9sqm)  
RMB2200/sqm

## 01



## 03



### Preferential:

Raw space (min. 18sqm)  
RMB900/sqm;  
Package stand (min. 9sqm)  
RMB1000/sqm

## Exhibit Profile

### 1. Water-saving and Water Supply Area

Technology and products of water-saving for agriculture, industry and domestic use, water-saving management contract; continual construction and water-saving transformation projects in irrigation areas, transformation and renovation of pumping stations for irrigation and drainage, and high-efficient water-saving irrigation; urban and rural water supply integration, water transfer and diversion engineering, water system connection projects and their supporting pipelines as well as the anti-seepage materials and equipment, among others.

### 2. Disasters Prevention and Mitigation & Water Conservancy Machinery Area

Flood control and drought relief technologies and products, flood control materials and emergency equipment, urban flood control and drainage infrastructure, disaster early warning and forecasting technologies and equipment, mountainous flood disaster prevention technologies and products; dangerous reservoir reinforcement, dyke reinforcement, river management, small and medium-sized river management technologies and products; water conservancy construction machinery, river and lake silt removers, gates and hoists, etc., small hydropower poverty alleviation projects in rural areas, and construction of projects featuring accurate poverty alleviation, etc.

### 3. Water Pollution Treatment and Ecological Restoration Area

Technology and equipment of industrial wastewater treatment, aquaculture wastewater treatment, domestic wastewater treatment and rural decentralized wastewater treatment, river and lake ecological restoration and treatment technology, integrated treatment technology of sewage outlets into rivers and lakes, sludge disposal and resource utilization technology of river and lake bottom, treatment technology of black and odorous water body, comprehensive treatment technology of soil erosion, shoreline protection technology and ecological seepage prevention technology, etc.

### 4. Water Conservancy Information and Monitoring Products Area

Water quality automatic monitoring and unmanned aerial vehicle (ship) monitoring, hydrological instruments and equipment as well as the construction of monitoring stations and networks, water resources monitoring management and water environment monitoring, water supply network monitoring and intelligent water conservancy, intelligent drip irrigation and irrigation area control system, reservoir dam safety monitoring and supervision, mountain flood disaster monitoring and early warning, water information network security, water resources remote sensing and video integrated monitoring, big data of water conservancy, the Internet of Things, cloud computing information, river chief information system, strong supervision information system and platform for water resources, etc.

### 5. Drinking Water Safety and Water Purification Area

Water treatment technology and membrane treatment purification technology, rural drinking water safety consolidation and upgrading projects, water improvement technology and equipment in areas with excessive contents of fluoride and arsenic, water quality testing instruments and equipment, household drinking machines, community water purifiers, drinking machines controlled by an IC smart card, water vending machines and matching filter elements and materials, etc.

### 6. International Cooperation and Exchange Area

Demonstration of the innovation in the water area, water resources management, and water environment treatment technology, concept, design in such countries as Israel, Denmark (Federation of Danish Industries), Poland, Finland and France; and the related projects (construction of small hydropower plants and water-saving irrigation) in the countries along the Belt and Road (Central Asia).

Host :  Chinese Hydraulic Engineering Society

Organizer :  Beijing Jianghe Bohua Exhibition Co., Ltd.

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